



REBECCA SHARKEY

rssharkey.com // rebecca.s.sharkey@gmail.com

SOFTWARE

Photoshop
Illustrator
InDesign
Adobe XD
Adobe After Effects
Adobe Premier
Wordpress
HTML
CSS

SKILLS

UI // UX
Photography
Logo // Branding
Typesetting // Layout
Motion Graphics
Printmaking
Writing

EDUCATION

University of
Northwestern - St. Paul

GRAPHIC DESIGN
2011-2014

EXPERIENCE

Remote Technology Inc. // Shakopee, MN

MARKETING SPECIALIST

March 2018 - April 2019

- Designing and templating web, social media, and magazine ads.
- Updating and expanding the corporate brand and identity.
- Creating and managing the marketing asset library. Ensuring distributors and dealers had access to necessary files.
- Supporting the training team with flyers, social media ads, and event branding.

Three Pillars Media // Lincoln, NE

DESIGNER AND DEVELOPER

April 2016 - March 2018

- Designed, developed, and launched websites for online stores, law-firms, charities, organizations, and product launches.
- Collaborated with social media and marketing teams to build online event and announcement campaigns.
- Designed logos and brand standards.
- Crafted print and online marketing materials.
- Edited event, corporate, and architectural photography.
- Concepted and created internal and external client motion graphics.

Freelance // Remote

DESIGNER AND DEVELOPER

Jan. 2013 - Jan. 2017

- Created event campaigns and collateral
- Designed company brands and collateral
- Developed corporate and personal websites
- Managed the editorial team for a publication

University of Northwestern - St. Paul // Roseville, MN

COMMUNICATION AND DESIGN ASSISTANT

April 2013 - Aug. 2014

- Collaborated with the design and development team to redesign and relaunch the university website.
- Managed all faculty and administrative edits for the university website.
- Developed and maintained website file management standards.
- Updated and refined a multitude of internal and external admissions' materials.
- Designed administrative marketing collateral.